



Promotional Opportunities for PRCL Sponsors

Gold Sponsor (\$1,000 commitment)

- Promotional insert into welcome packages for the Pac Rim and Canadian Gay Curling Championship (CGCC)
- 1/2 page ad in Pac Rim/CGCC programs
- Logo placement under "Gold Sponsors" in Pac Rim/CGCC programs
- Two digital advertisements (in rotation) during PRCL league play (nine hours per week), plus the entire weekend of play for the Pac Rim/CGCC
- Verbal recognition at Pac Rim/CGCC banquet as well as the PRCL Wind-Up Event
- Company name attached to one of the six league divisional groups for league play (see sample on next page)
- Invitation to Wind-Up Party + prize presenter for division winners
- Banner ad in rotation on all pages of pacrimcurling.ca (approximately 3,500 page views per month)
- Logo included in all league newsletters and promotional materials
- Logo + web site link placed on pacrimcurling.ca/sponsors page

Silver Sponsor (\$500 commitment)

- Promotional insert into welcome packages for the Pac Rim and Canadian Gay Curling Championship (CGCC)
- 1/4 page ad in Pac Rim/CGCC programs
- Logo placement under "Silver Sponsors" in Pac Rim/CGCC programs
- Verbal recognition + memento presentation at Pac Rim/CGCC banquet as well as the PRCL Wind-Up Event
- One digital advertisement (in rotation) during PRCL league play (9 hours per week), plus the entire weekend of play for the Pac Rim/CGCC
- Logo + web site link placed on pacrimcurling.ca/sponsors page

Bronze Sponsor (\$250 commitment)

- Name placement under "Bronze Sponsors" in Pac Rim/CGCC programs
- Verbal recognition at Pac Rim/CGCC banquet as well as the PRCL Wind-Up Event
- Web site link placed on pacrimcurling.ca/sponsors page





Promotional Opportunities for PRCL Sponsors

The PRCL provides a number of opportunities to highlight sponsors throughout our season of league play as well as at the Pac Rim Cup and Canadian Gay Curling Championship (CGCC) event in February 2012. All sponsorship opportunities will reach hundreds of curlers, plus their friends, families, and many spectators.

- Gold Sponsors will have their name attached to one of our six league divisions (8 teams each). This opportunity includes:
 - Company logo on our league schedule (checked by hundreds of curlers every week).
 - Banner ad displayed on each page of our web site, which on average sees 3,500 hits each month.
 - A speaking opportunity at our season-end Wind-Up Event to present their division's playoff winner with a cash prize.
- Gold and Silver Sponsors can display advertisements and announcements on the many LCD monitors throughout the club
 - These placements will run throughout weekly league play (approximately 9 hours each week), as well as all weekend long at the Pac Rim Cup and CGCC.
- Further, Gold and Silver Sponsors have the opportunity to include advertisements in the Pac Rim Cup and CGCC event program, as well as inserts into team welcome packages.
- All sponsors will be recognized in the Pac Rim Cup and CGCC event programs and on our web site



Sponsorship Commitment	\$1000	\$500	\$250
	Gold	Silver	Bronze
Company name attached to one of six league divisions	Yes		
Speaking opportunity and prize presentation at league wind-up party	Yes		
Web linked banner ad in rotation on www.pacrimcurling.ca	One		
Logo inclusion in all league newsletters	Yes		
Digital display ad in rotation on LCD monitors at Vancouver Curling Club	Two	One	
Promotional insert in Pac Rim Cup/CGCC team welcome packages	One	One	
Display ad in Pac Rim Cup/CGCC event program	½ page	¼ page	
Sponsor recognition in Pac Rim Cup/CGCC event program	Logo	Logo	Name
Verbal recognition at Pac Rim Cup/CGCC welcome ceremony	Yes	Yes	Yes
Verbal recognition at league wind-up party	Yes	Yes	Yes
Website link from www.pacrimcurling.ca	Logo	Logo	Name





Sample Advertising Spots

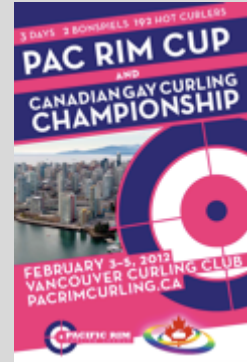
Digital ads – LCD Monitors (Vancouver Curling Club)

The VCC is equipped with 17 46" LCD monitors throughout the club that display static or animated advertisements: three (3) monitors in the ice shed, four (4) monitors downstairs, and 10 monitors in the lounge upstairs.



CGCC / Pac Rim Cup Event Booklet

Booklet to be distributed to all attending teams (approximately 8.5" x 5.5").



League Schedule

The league schedule is checked on a weekly basis by 48 teams. Your business will become the "title sponsor" for one division of eight (8) teams. Your logo will be approximately 1.75" by 0.5".

PACIFIC RIM CURLING LEAGUE - R							
Your Logo Here		Sep 25 / 26				O	
		Vs	Time	Sheet	Result	Vs	Time
Division A	A Kipp	H	1200	1	L	D	220
	B North of 40	G	220	1	W	C	645
	C Becker	F	905	1	L	B	645
	D Broad	E	1200	5	L	A	220
	E Noble	D	1200	5	W	H	220
	F Bailey	C	905	1	W	G	1200
	G Between the Sheets	B	220	1	L	F	1200
	H Schneider	A	1200	1	W	E	220

PACIFIC RIM CURLING LEAGUE ROUND 1											
Team	Opponent	Time	Sheet	Result	Team	Opponent	Time	Sheet	Result	Team	Opponent
A. Kipp	H. Schneider	1200	1	L	D. Broad	E. Noble	1200	5	L	B. North of 40	G. Between the Sheets
B. North of 40	G. Between the Sheets	220	1	W	C. Becker	F. Bailey	905	1	L	A. Kipp	H. Schneider
C. Becker	F. Bailey	905	1	L	B. North of 40	G. Between the Sheets	220	1	W	D. Broad	E. Noble
D. Broad	E. Noble	1200	5	L	A. Kipp	H. Schneider	1200	1	W	C. Becker	F. Bailey
E. Noble	H. Schneider	1200	5	W	D. Broad	E. Noble	1200	5	L	A. Kipp	H. Schneider
F. Bailey	G. Between the Sheets	905	1	W	C. Becker	F. Bailey	905	1	L	B. North of 40	G. Between the Sheets
G. Between the Sheets	B. North of 40	220	1	L	F. Bailey	G. Between the Sheets	905	1	W	C. Becker	F. Bailey
H. Schneider	A. Kipp	1200	1	W	D. Broad	E. Noble	1200	5	L	A. Kipp	H. Schneider



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